

## ***Preventing Counterfeiting and Illicit Trade: Progress and challenges***

***20 May 2016 (9 :00-13 :30),  
CEPS – Place du Congrès, 1 – Brussels***

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A compelling seminar organised by the *Centre for European Policy Studies* (CEPS), a leading European think tank.

*Officials from the OECD, the World Customs Organisation and the European institutions will present the results of their latest research and policy approaches to tackle the problem of cross-border illicit trade, also with reference to non-EU countries. Business representatives will share their insights from practical case studies to help tackle the problem of illicit trade through the application of new technologies.*

*The event will address the following themes:*

- *The growing economic impact of counterfeiting and illicit trade*
- *International and European initiatives promoting anti-counterfeiting technologies*
- *Cooperation among stakeholders in designing and applying supply chain security technology*

*The agenda and details of the event are available at:*

<https://www.ceps.eu/events/preventing-counterfeiting-and-illicit-trade-progress-and-challenges>